



**NEWS RELEASE
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COMPREHENSIVE PLAN VISIONING CONTINUES AT PLANPURCELLVILLE.COM

PURCELLVILLE, Va. May 26, 2016 — Anyone interested in the future of Purcellville is invited to log on to PlanPurcellville.com and provide their feedback on a vision for Purcellville's future to be included in the comprehensive plan update. The Visioning Exercise, found at PlanPurcellville.com/Get-Involved/Visioning-Exercise/, asks the public to evaluate possible guiding principles for elements of the comprehensive plan, and to prioritize these plan elements according to their importance. Three potential future development scenarios are also available for public input and feedback in the exercise. Developed from all public input received since January, these scenarios demonstrate possible future land use and development types for Purcellville. The exercise will be available for public input until June 17th.

Earlier rounds of public input have revealed a broad, shared vision for the Town's future, and on May 19th, over 30 residents participated in lively small group discussions during the Visioning Workshop at Town Hall to develop consensus-driven mapped scenarios representing how Purcellville could grow over the next 20 years. After reviewing these scenarios and the results of all previous public input, the Town's planning team created three consolidated scenarios for public evaluation.

Each scenario reflects different approaches to managing population change, economic development and open space preservation in and around Purcellville. At the Purcellville Music and Arts Festival on May 21st more than 50 community members provided the first evaluations of these scenarios. Today, the Town's planning team invites the broader public to evaluate and comment on the scenarios, as well as the possible guiding principles for the comprehensive plan, by completing the online Visioning Exercise at PlanPurcellville.com.

The Visioning Exercise is the last component of the third round of public engagement for the comprehensive plan update. Additional events and online exercises will take place throughout 2016. The next comprehensive plan public input event is tentatively scheduled for July 23.

For more information, visit PlanPurcellville.com or contact Daniel Galindo, Senior Planner.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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